



News and information about your public-owned transportation system, published in this newspaper as a community service from the Southern California Rapid Transit District.

By ARTIE DEE
Transportation Editor

I spoke at a function the other night and among the remarks I made was this statement, "The quality of transportation, good or bad, is the direct result of the people." There is the age old rule of supply and demand, but in transportation there is a different rule called demand and supply. It works like this. If the people ride buses, thereby creating a demand, the bus company will supply the service.

The RTD is continuing to establish new lines, lengthening old ones and adding service. The 119 line, for example, has been extended on the Pasadena end from Allen Avenue at Oakdale Street, east and north to Foothill and Michillinda Avenue. This will allow residents along Del Mar Avenue access to new shopping centers. Service on the 31 line has been doubled from Eagle Rock to Lake Avenue in Pasadena. In addition it is now possible to reach the Yosemite Drive area of Eagle Rock from Pasadena without transferring.

We are fast approaching that time of the year when SMART shoppers are buying Christmas presents for Aunt Fostoria or Uncle what's his name. RTD provides an excellent off peak shopping service to most of the better shopping centers including downtown Los Angeles. I stress off peak because during that time of the day seats are available and you miss the commuter. Your second choice is to wait until the last dog's hung to elbow your way through the mob only to find all they have left is size 12 in lavender.

THOUGHT FOR THE DAY—When you're getting kicked from behind it means you're in front.

Q. Where can I obtain a timetable of the new 151 line in El Segundo? It seems to me more people would use it if they knew about it. Mrs. T.L.S.

A. Your timetable has been sent, but as for your other statement, I will have to disagree with you this once. The City, Chamber of Commerce and RTD, itself, ran ads in the papers, distributed timetables and almost shouted from the house tops.

Q. Will you tell me how to reach El Camino College from Westchester? How long does the trip take, one way, and how early can I get a bus. Mrs. C.C.

A. Take the 54 bus on Manchester to Crenshaw and Manchester, change to the 101 bus south to the College. You can leave as early as 6:26 a.m., getting to school about 7:45 a.m., making the trip, including transfer wait, 1 hour and 20 minutes, one way.

Q. If Hollywood Park gets night racing will RTD serve the Park? Mrs. R.J.

A. The question seems to be—if they have night racing, I would guess RTD will provide service the same as daytime events.

Q. I want to visit my son in Del Mar and I live in Lawndale. Is there a bus I can take, or do I have to change? Mrs. M.A.

A. Isn't this a coincidence? The horses are running at Del Mar. Well, anyway, take the 5 line to 6th and Broadway and walk three blocks east to the Greyhound terminal for your Greyhound bus to Del Mar.

Send your questions to Artie Dee, Transportation Editor, care of this newspaper. All questions will be answered in the column, or by mail. A system map will be sent FREE to each person writing in. NO RETURN STAMPS OR STAMPED ENVELOPES ARE NECESSARY.

(Advertisement)

ATTENTION MR. RETAILER!
Increase your business volume! A weekly spot ad costs as little as \$3.50 per week. Home delivered Wednesday and Friday.
PRESS-HERALD PRESS-JOURNAL
DA 5-6060 TE 4-4581
Circulations of Over 77,000

HUNT'S TOMATO SAUCE 8 OZ. CANS 15 Oz. 2 for 37¢ BONUS DISCOUNT SPECIAL	Hills Bros. — 10 Oz. Jar Instant Coffee .. \$1.19 Sunshine Krispy Crackers 1-lb. 33¢ Pacific Treat Crackers 8 Oz. 23¢ Carnation Chunk Tuna 6 1/2 Oz. 27¢ Aunt Jemima Coffee Cake or 10 Oz. Pkg. Cornbread Mix 37¢	REFRESHING... DELICIOUS! HILLS BROS. COFFEE 1-LB. CAN 2-1b. \$1.33 3-1b. \$1.99 BONUS DISCOUNT SPECIAL
Cinch — 4 Flavors Cake Mix 4 1/2 Oz. \$1.19 Pineapple Upside Down... 13 Oz. Diet Delight Halves or Sliced Peaches 16 Oz. 27¢ V.B. Brand Applesauce 16 Oz. 21¢ Kern's Strawberry Preserves 32 Oz. 59¢ Kern's Grape Jelly .. Jar 49¢	HUNT'S WHOLE PEEL TOMATOES 28 OZ. CANS 2 59¢ 14 1/2 Oz. 2 for 41¢ BONUS DISCOUNT SPECIAL	Concentrate — Qt. Bl. Hawaiian Punch 89¢ Fruitless Spray Starch 22 Oz. 57¢ Market Basket Concentrated — 33 Oz. Bl. Fabric Softener . 39¢ Electrol (incl. 7c Off Label) Dishwasher .. 20 Oz. 34¢ Fleischmann's Diet Margarine ... 1-lb. 41¢

HUNT'S EASY POUR

CATSUP 2 39¢
14 OZ. BTLS.
20-Oz. 29¢
BONUS DISCOUNT SPECIAL

Lynden Baked Turkey 5 Oz. 41¢ Buttery Wesson Oil ... 1/2 Qt. 66¢ Nalley Beef Stew ... 24 Oz. 55¢ M.J.B. Long Grain White Rice ... 42 Oz. 59¢ Adolph Meat Tenderizer ... 3 1/2 Oz. 49¢	MARKET BASKET SOFT MARGARINE 1-LB. CTN. 33¢ BONUS DISCOUNT SPECIAL	M.J.B. — 6 Types — Flavored Rice 3 6 Oz. \$1.19 Sugar Substitute Sugar Twin 2 1/2 Oz. 39¢ Tenderlead (incl. 10c Off Label) Tea Bags ... 1 Pkg. 55¢ Swansoft Jumbo Towels Roll of 25¢ Laura Scudder — with Peanuts Mixed Nuts .. 13 Oz. 79¢
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ASSORTED ZEE NAPKINS PKG. OF 60 9¢ BONUS DISCOUNT SPECIAL	Calo Cat Food .. 2 1 1/2 Oz. 29¢ Purina Assorted Cat Food ... 2 6 Oz. 33¢ Aunt Jane's Iceberg Pickles 26 Oz. 55¢ Hillcrest Kidney Beans 2 15 Oz. 27¢ Larsen Vegall Mix .. 16 Oz. 20¢	VAN CAMP PORK & BEANS 16 OZ. CANS 2 29¢ BONUS DISCOUNT SPECIAL
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WHY TRUST TO LUCK?
Take U.S.D.A. Choice—
Tenderay Brand Beef....

There shouldn't be any confusion about getting great beef: (1) Look for the U.S.D.A. Choice shield; (2) Look for the Tenderay Brand Beef label; (3) Look at Market Basket's discount price. We guarantee you won't ever go wrong!

U.S.D.A. CHOICE TENDERAY BRAND BEEF, FULL CUT, BONE-IN

ROUND STEAK 69¢
LB.
Flat Cut or Triangle Cut Rump Roast, Lb. 69¢
BONUS DISCOUNT SPECIAL

COUNTRY CLUB CRYOVAC BONELESS Half Hams \$1.39 U.S.D.A. CHOICE TENDERAY BRAND BEEF — SIRLOIN TIP OR	U.S.D.A. CHOICE TENDERAY BRAND BEEF Rib Steak LB. 98¢ U.S.D.A. CHOICE TENDERAY BRAND BEEF — I.Z. CARVE LARGE MEATY END
U.S.D.A. CHOICE TENDERAY BRAND BEEF — BONELESS Top Round Steak LB. 98¢ Clod Roast LB. 88¢	U.S.D.A. CHOICE TENDERAY BRAND BEEF — BONELESS Rib Roast LB. 79¢ Stew Beef LB. 89¢

Grain Fed Fresh Ham Slices or Pork Cutlets ... lb. 98¢ Grain Fed Eastern Lean Meaty Farmer Spareribs lb. 69¢ Grain Fed Eastern Pork Rib Center Chops ... lb. 93¢ Grain Fed Eastern Chop Chop Wafer Pork Chops \$1.09 Grain Fed Eastern Family Pack Large Loin Pork Chops LB. 79¢	COUNTRY CLUB CANNED HAM 5 LB. CAN \$3.19 BONUS DISCOUNT SPECIAL	Grain Fed Eastern Center Rib and Rib End Chops 1/4 Pork Loin. LB. 69¢ Former John Skilleck Link Sausage 4 8 Oz. \$1.19 Sea Pak Breaded Frozen Fish Sticks .. 8 Oz. 43¢ 14 Oz. 49¢ 20 Oz. 98¢ Sea Pak Frozen Breaded Shrimp 8 Oz. 79¢ 16 Oz. \$1.49 32 Oz. \$2.89 Fres Shore Frozen Ocean Perch Fillet .. 14 Oz. 59¢ Family Pack 2 1/2 lbs. \$1.39
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GRAIN FED EASTERN BUTT PORTION OR SHANK HALF — FRESH LEG O' PORK LB. 59¢ EVERYDAY DISCOUNT PRICE	Market Basket Cotte or All Beef Salami or Ham Loaf ... 16 Oz. 69¢ Market Basket Cooked Ham 5 Oz. 55¢ Leo's Chopped Corned Beef, Ham or Wiener Smoked Beef 3 Oz. 37¢ Oscar Mayer, Rath Back Hawk or Swift Premium Sliced Bacon 1-lb. 69¢ Swift Premium Brown & Serve Link Sausage 8 Oz. 59¢	U.S.D.A. GRADE A WISHBONE — FANCY DUCKLINGS LB. 59¢ BONUS DISCOUNT SPECIAL
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Market Basket

MARKET BASKET STORES WILL BE OPEN VETERANS DAY MON., NOV. 11 10 A.M. TO 7 P.M. MONROVIA STORE WILL BE CLOSED ALL DAY.

Bargains in Quality Foods

Market Basket Discounts Prices On Quality Products — No Games, No Stamps, No Costly "Extras"

Most stores claim to have low prices. But on what—on a handful of items, or inferior products? Not Market Basket. We discount prices all through the store*. And Guarantee satisfaction or your money back on every purchase. True you give up games and stamps to shop at Market Basket. But you get bargains and quality always, everyday. See for yourself. *Except fair-traded or government controlled prices.

NEW EN ZOLVE DETERGENT DRIVE 49 OZ. PKG. 65¢ BONUS DISCOUNT SPECIAL	French's Mashed Potatoes 7 Oz. 32¢ Pen & Quill — Imitation Sour Cream .. 12 Oz. 27¢ Hunt's Tomato Paste 6 Oz. 16¢ 12 Oz. 28¢ Hunt's Stewed Tomatoes 2 14 1/2 Oz. 41¢ Hunt's — With Bits, Cheese or Mushrooms Tomato Sauce 8 Oz. 14¢	MARKET BASKET MILD CHEDDAR CHEESE LB. 79¢ TILLAMOOK, LB. 93¢ EVERYDAY DISCOUNT PRICE	Prell Concentrate Shampoo 3 Oz. 76¢ Regular or Mint Toothpaste Crest 6 1/2 Oz. 77¢ Deodorant Secret Spray 4 Oz. 83¢ Fast Relief Bufferin .. 100 Tabs. \$1.19 Regular or Super Hold — 16 Oz. Can Style Hair Spray 78¢
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U.S.D.A. Choice Tenderay Brand Boneless Round Steak ... LB. 79¢ U.S.D.A. Choice Tenderay Brand Cube Steak ... LB. \$1.19 U.S.D.A. Choice Tenderay Brand Beef Spencer Steak LB. \$1.89 U.S.D.A. Choice Tenderay Boneless Beef Braising Strips LB. 89¢ U.S.D.A. Choice Tenderay Brand Beef Club Steak ... LB. \$1.19	MARKET BASKET COLESLAW, HEALTH, MARCARONI OR POTATO SALADS 29¢ 15 OZ. CTN. 30 Oz. 57¢ CONTINENTAL BEAN . 45¢ BONUS DISCOUNT SPECIAL	Market Basket Individually Wrapped Variety or 1.2 Oz. Pkg. American Cheese 63¢ American, Pimento, Swiss — 6 Oz. ... 35¢ Van de Kamp Assorted Salad Dressing 8 Oz. 37¢ Blue — 45¢ Roquefort — 45¢ Market Basket Natural Sliced Swiss Cheese 6 Oz. 43¢ Birkholm Bread Pumpernickel 10 Oz. 49¢ Pillsbury Butterfink or Regular Biscuits 8 Oz. 9¢	25" LAMINATED — HOBIE SKATEBOARD \$4.99 EACH 22" Oak Super Surfer. \$2.49 BONUS DISCOUNT SPECIAL
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MINUTE MAID FROZEN ORANGE JUICE 6 OZ. CAN 26¢ 12 OZ. 51¢ EVERYDAY DISCOUNT PRICE	Frozen Chicken Noodle, Chili & Bean, Macaroni & Beef, Spaghetti & Meat Swanson Dinners Ea. 38¢ Birdseye Frozen Orange Plus 9 Oz. 49¢ Froz'n. Gold Sausers Asparagus ... 8 Oz. 37¢ Frozen Cheese Enchilada, Laminated, Mexican Rosarita Dinners 43¢ Beef Taco or Green Chili Burrito Ban Burrito or Cocktail Taco 36¢ Downy-Freeze Frozen Apple or Pumpkin Pies 10-Inch Each 89¢ Boyssberry, Peach or Mince 98¢	ANTISEPTIC LISTERINE 20 OZ. BTL. \$1.12 Effluent Tablets, 20c 56c EVERYDAY DISCOUNT PRICE	100% Grain Neutral Spirits Cossack Vodka 1/2 Gal. \$6.99 Imported Scotch Kilkarren Scotch 1/2 Gal. \$9.99 Blended Whiskey Lord of Kentucky 1/2 Gal. \$3.99 Kentucky Straight Bourbon Johnny Drum 5th 1/2 Gal. \$4.49 Gallo Wine Vin Rose 1/2 Gal. \$3.99
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SUNRISE FRESH PRODUCE

You must be completely satisfied with any Market Basket produce you buy or your item will be replaced or your money refunded.

CHIQUITA BRAND Bananas LB. 10¢
U.S. NO. 1 RUSSET
Potatoes 10 LB. BAG 45¢
FRESH CELLO PACKAGED RADISHES or
Green Onions EACH 6¢

sunrise FRESH
FRESH
Brown Onions 3 LB. 25¢
SUNNY FRESH
Orange Juice QT. 39¢
BTL. 48 OZ. 59¢
DECORATIVE FLOWERS WHITE THEY LAST
Fall Flowers EACH 7¢

WESTPAC FROZEN ALL VARIETIES VEGETABLES 20 OZ. POLY BAG 31¢ EVERYDAY DISCOUNT PRICE	CROWN STAFFORDSHIRE FINE ENGLISH BONE CHINA CUPS & SAUCERS AND MATCHING CAKE PLATES \$1.19 NOW MARKET BASKET'S DISCOUNT PRICE... EACH OFFER EXPIRES NOV. 16
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FAMOUS FOR DEEP-CUT DISCOUNT PRICES!



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GAFFEY AND FIFTH IN SAN PEDRO
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